



Cronos Australia partners with co-founders of Sukin Organic Skincare to develop CBD Products for Australia and New Zealand

- Cronos Australia Limited (ASX: CAU, "Cronos Australia" or the "Company"), via its wholly-owned subsidiary, Cronos Australia Group Pty Ltd, has formed a joint venture with A&S Branding Pty Ltd ("A&S Branding"), a company established by Alison Goodger and Simon O'Connor, the co-founders of Sukin Organic Skincare, for the development of cannabidiol ("CBD") based products, including skincare products, for Australia and New Zealand
- The 50:50 joint venture provides for a two-year exclusive period for CBD product development, sales and distribution
- The joint venture leverages Cronos Australia's expertise in medicinal cannabis and CBD, and A&S Branding's expertise in branding, product development and marketing

Melbourne, Australia, 23 December 2019 - Cronos Australia announced today that its wholly-owned subsidiary, Cronos Australia Group Pty Ltd, has formed a joint venture with A&S Branding, a company established by Alison Goodger and Simon O'Connor, the co-founders of Sukin Organic Skincare, for the development of CBD-based products.

The joint venture agreement provides for the development, branding and marketing of CBD products for the Australian and New Zealand markets. Cronos Australia and A&S Branding have agreed to work together on an exclusive basis for an initial period of two years.

The Company intends to make the CBD products developed by the joint venture available to patients in Australia under the SAS-B Scheme or via prescription by an Authorised Prescriber.

A&S Branding Director, Alison Goodger said, "We are excited to be working with the Cronos Australia team to bring CBD products to market. There is significant potential for the inclusion of CBD into a range of products."

"The collaboration with Alison Goodger and Simon O'Connor of A&S Branding is an exciting milestone for Cronos Australia and will enable us to harness the collective expertise of both parties for the development of branded CBD products" noted Rodney Cocks, Cronos Australia Chief Executive Officer.

"We see a great deal of value being created by A&S Branding combining forces with Cronos Australia to develop CBD products and brands to bring to market. We are looking forward to a successful partnership in the years ahead" noted Simon O'Connor, A&S Branding Director.

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About Cronos Australia

Cronos Australia Limited is a public company listed on the ASX (ASX: CAU). The Company's largest shareholder is Cronos Group Inc. (NASDAQ: CRON, TSX: CRON). Cronos Australia was formed to take advantage of opportunities relating to the emerging cannabis industry both domestically and internationally. The vision of Cronos Australia is to become a leading health and wellness company in the Asia Pacific region through the distribution of premium THC and CBD cannabis products.

Authorised by

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Forward-looking statements

This announcement may include forward-looking statements. These forward-looking statements are based on Cronos Australia's expectations and beliefs concerning future events. Forward-looking statements are necessarily subject to risks, uncertainties and other factors, many of which are outside the control of Cronos Australia, which could cause actual results to differ materially from such statements. Cronos Australia makes no undertaking to update or revise the forward-looking statements made in this announcement to reflect any change in circumstances or events after the date of this announcement.